**Proposal For World Oral Health Day Celebrations**

**“Oral health promotion among first year university students at the University of Sri Jayewardenepura”**

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| Organized by | * Jointly organized by the Faculty of Dental Sciences (FDS), University of Sri Jayewardenepura, Sri Lanka Dental Association (SLDA), Ministry of Health (MOH), and Unilever Pvt Ltd (as the Sponsor) |
| Program aim | * Aim of this program is to oral health promotion among first year university students at the University of Sri Jayewardenepura |
| Programme justification | New entrance for the academic year 2024 was started in January 2023, new university entrances are from different districts of the country and are from different socio-economic backgrounds. Students from rural villages are mainly from deprived communities and depend on the beneficiary scholarship programmes. Health authorities of the Medical Center of the University of Sri Jayewardenepura reported that most of the students’ oral hygiene is not satisfactory.  Oral health is a neglect topic among university students attending from rural and deprived communities and vulnerable to many psychoactive substances.  University of Sri Jayewardenepura has eleven main faculties: Applied Sciences, Engineering, Graduate Studies, Humanities and Social Sciences, Management Studies and Commerce, Medical Sciences, Allied Health Sciences, Dental Sciences, Computing, Urban & Aquatic Bio resources, and Technology. The university has built its reputation around the Faculty of Management Studies and Commerce.  World Oral Health Day is declared by the FDI to celebrate on the 20th March every year. Under This year them “Happy mouth is - Happy body” We as the academics of the Faculty of Dental Sciences, USJ will conduct this programme on the 20th march 2024 for the second time. |
| Program objectives | * To conduct awareness programme for the first-year university students * To conduct screening programme for identification of the oral health problems and oral health behaviors * To provide treatment for needy students at the medical center * To provide brief intervention for any unfavorable oral health behaviors * To follow up the students in regular intervals. |
| Target population | * First year new entrance to the University of Sri Jayewardenepura |
| Methods | * Google form will be sent to register for the screening programme on the 20th March 2024, through the university web portal. Awareness programe and screening programme will be conducted at the medical center of the university through mobile dental units of the SLDA with the assistance from Unilever Pvt LTD Sri Lanka. University students are more prone to addicted into bad lifestyles like chewing commercial preparations of tobacco and areca nut, smoking and alcohol and substance abuse which will be addressed at the awareness programmes and the individual brief intervention sessions. * Students identified at the screening will be registered for dental treatment at the subsequent visit at the medical center. * It is expected that more than 500, 1st year students will be register for the screening programme. |
| Project timeline | * Awareness programme on the 20th March 2024 * Screening programme on the 20th March 2023 * Treatment at the medical center from 21st March to 30th May 2024. |
| Implementation, Monitoring, and sustainability  Requirements  Budget | * Members of the staff of the Faculty of Dental Sciences will be implementing the programme with the Sri Lanka Dental Association. Necessary data will be collected, and reports will be prepared by the FDS and sent for SLDA and FDI. * Coordinating and monitoring will be done by the FDS, MOH and SLDA. * The faculty board of the FDS/ SJP will monitor and support the full program.   Requirements:  Posters and two banners to display in the main gate and medical unit.  Mobile outreach facilities for screening  Refreshments for oral health staff  Oral health care products to distribute among 500 students.  Consumables and dental materials  Budget  Rs. Ct  Refreshment for mobile outreach staff 50,000  Printing of 3 banners 20,000  Consumables and GIC 50,000  Digital LED screen hiring 30,000  Miscellaneous 5,000  Total Rs 155,000  Tooth brushes and toothpaste pack will be provided by the Unilever Sri Lanka |