



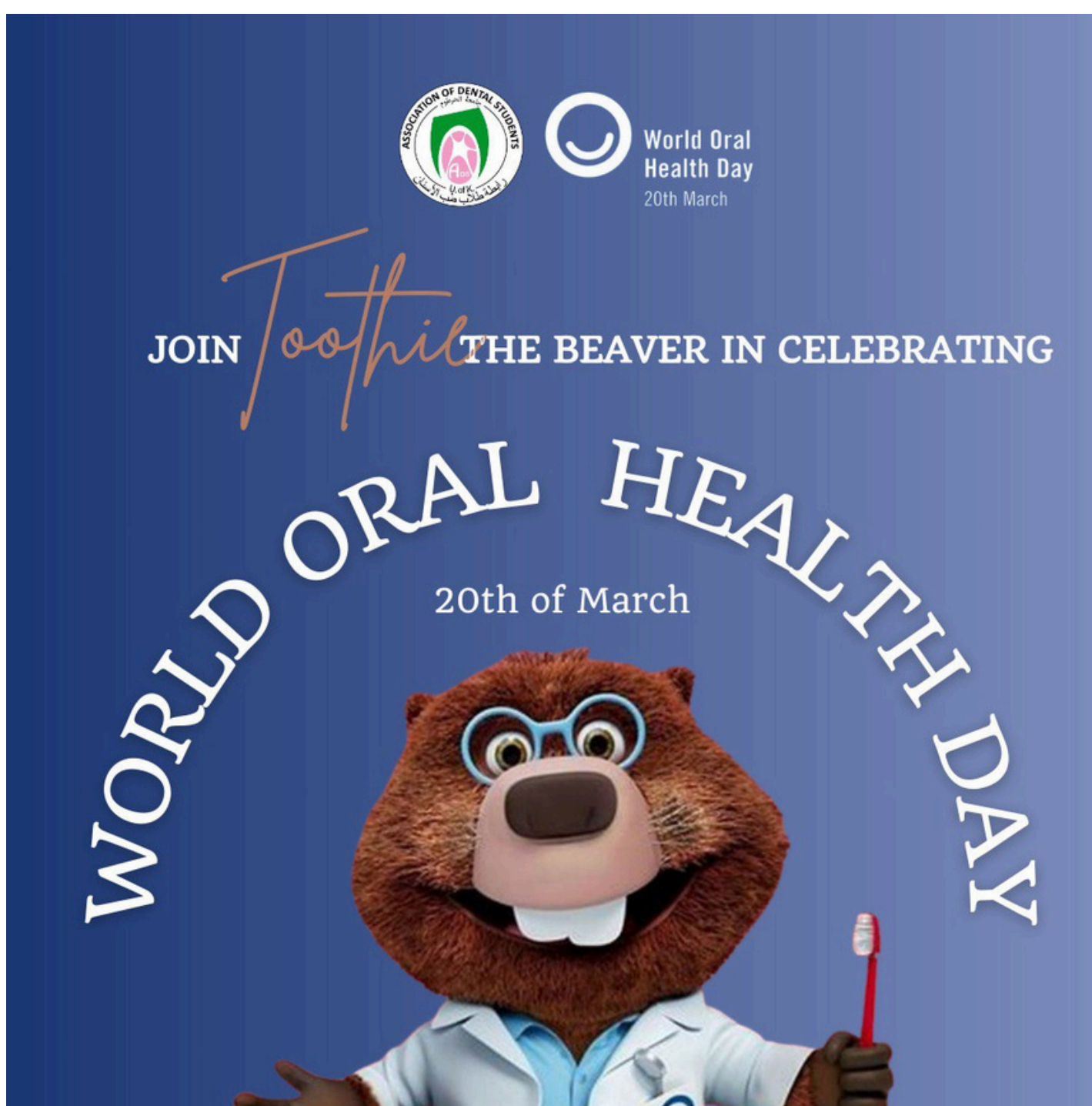
# **WORLD ORAL HEALTH DAY ,A happy mouth is A happy body**

**Due to war circumstances in Sudan. there was a complete absence of the WOHD campaign for the year 2024 until we took the helm of the WOHD campaign. The campaign was completely online and consisted of 6 days(starting from the 15th of Mar,2024, ending on the 20th of Mar,2024 ) focusing on various oral health issues, in partnership with DentAid initiative (a platform that offers free online dental consultations and education to refugees and displaced populations, considered the first implementation of TELEDENTISTRY in Sudan). Making this campaign the only WOHD campaign that was made in the year 2024 in Sudan**

**The campaign ended in a great success reaching over 10,000 views**

15th of March: An introductory poster was made illustrating the correct brushing technique, utilizing Toothie The Beaver and resources found on the WOHD official website.

[https://www.instagram.com/p/C4i\\_cMoLMYi/?igsh=MXM4NXlqZWFxMWNiaw==](https://www.instagram.com/p/C4i_cMoLMYi/?igsh=MXM4NXlqZWFxMWNiaw==)



#A HAPPY MOUTH IS A HAPPY BODY



16th of March: Several dental students shared their pictures using the WOHD frame for the year 2024 conveying key oral health

<https://www.instagram.com/p/C4lmU4jLzIO/?igsh=aWVjeHZsd292NHZm>

**A HAPPY MOUTH IS...  
A HAPPY BODY**



Join the movement for happy mouths and happier lives!

#WOHD24 #HappyMouth  
worldoralhealthday.org



**A HAPPY MOUTH IS...  
A HAPPY BODY**



Everyone deserves access to quality oral healthcare



**A HAPPY MOUTH IS...  
A HAPPY BODY**

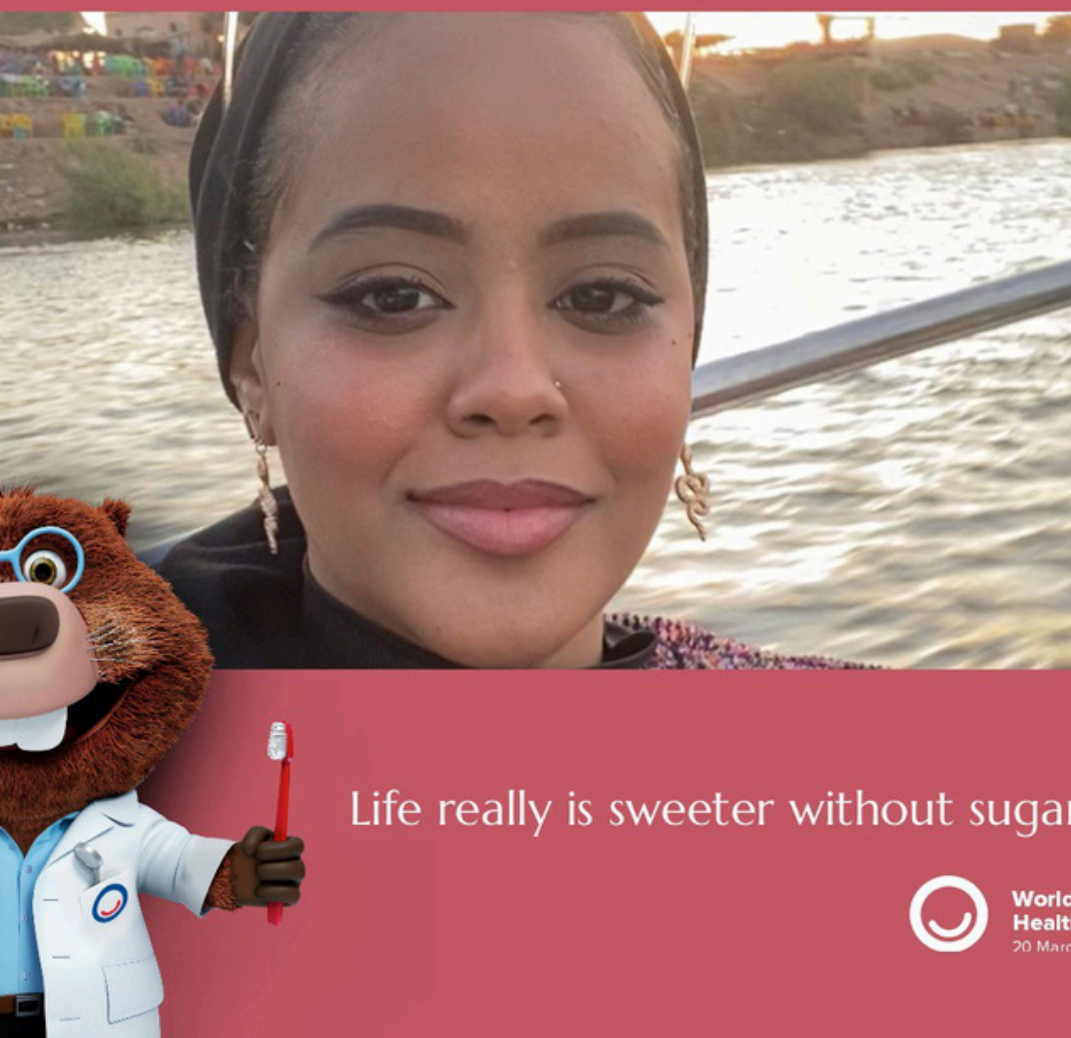


Taking care of oral health protects overall health

#WOHD24 #HappyMouth  
worldoralhealthday.org



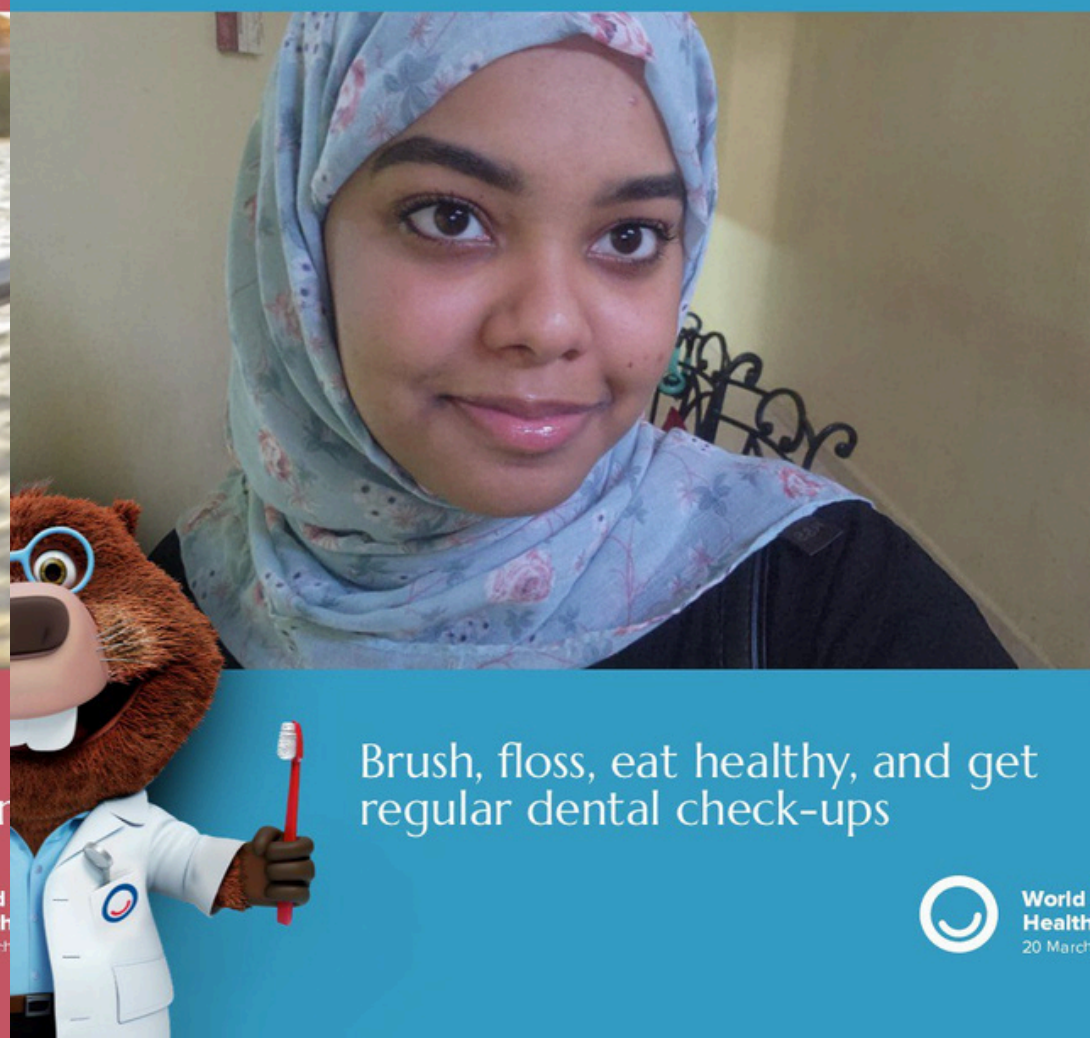
**A HAPPY MOUTH IS...  
A HAPPY BODY**



Life really is sweeter without sugar



**A HAPPY MOUTH IS...  
A HAPPY BODY**



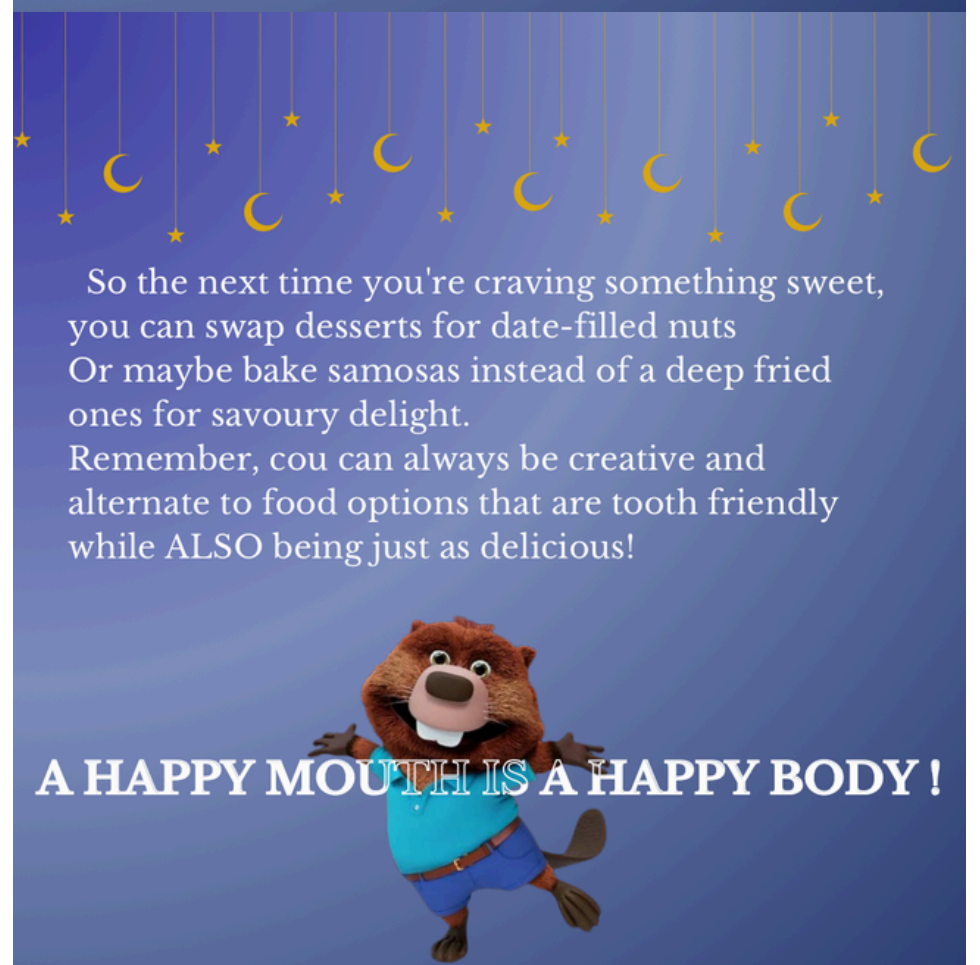
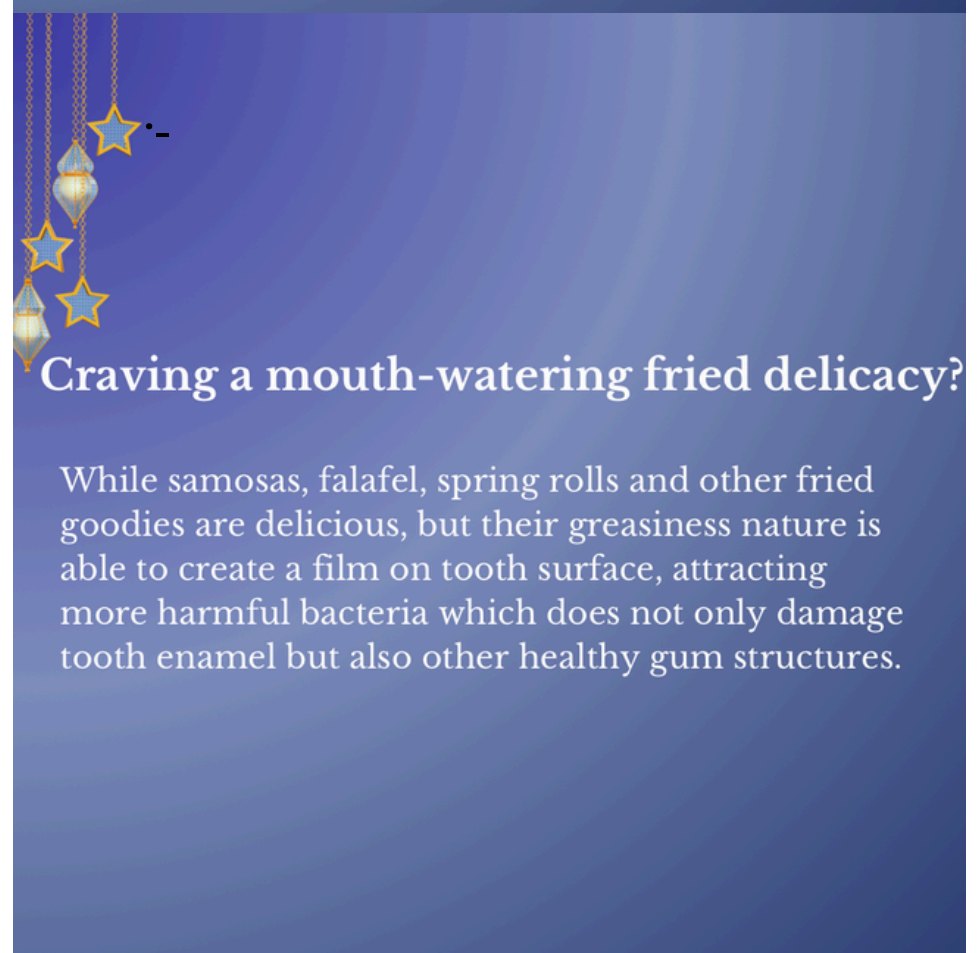
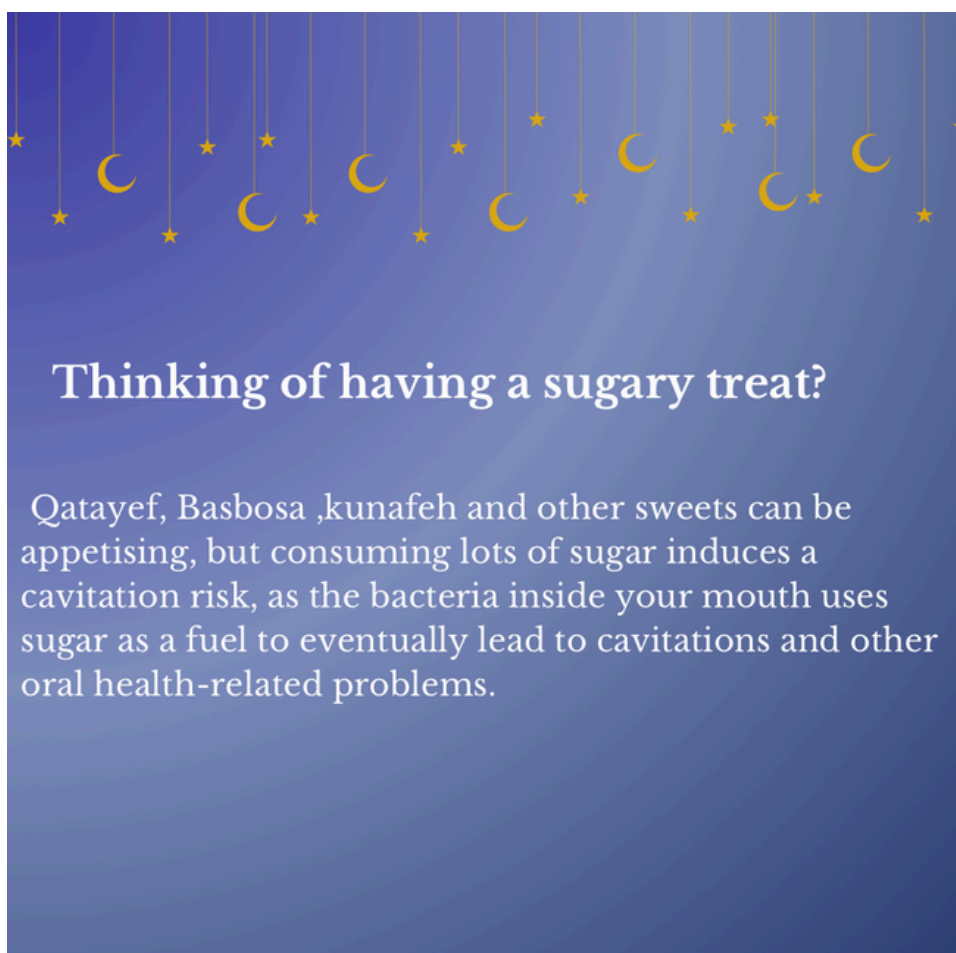
Brush, floss, eat healthy, and get regular dental check-ups





**17th of March : March also happened to be Ramadan month for Muslims ( a month where they fast from sunrise to sunset) it's well known that Muslims consume sugary and unhealthy foods in huge amounts during this month, so this poster aimed at raising awareness about the harm of these kind of foods and what can be the healthy alternatives**

[https://www.instagram.com/p/C4oC\\_yOI4Fq/?igsh=MWM40Ho1bHFtZmYzOA==](https://www.instagram.com/p/C4oC_yOI4Fq/?igsh=MWM40Ho1bHFtZmYzOA==)





**18th of March: As a part of Africa, we found it very important to raise awareness about the NOMA disease, a video was shared illustrating the definition of the disease, global burden, causes, and treatment.**

<https://www.instagram.com/reel/C4q0OqFLhA5/?igsh=MXQ1dTZwZ2Flc21u>



**A HAPPY MOUTH IS A  
BASIC HUMAN RIGHT**

**RAISE AWARENESS  
ABOUT ~~NOMA~~ TO SAVE  
LIVES!**



**World Oral  
Health Day**  
20 March



**19th of March: Due to the ongoing war in Sudan,90% of hospitals and clinics became out of service thus, we focused on raising awareness about the oral health status of refugees and displaced populations in addition to offering free virtual dental consultations to these disadvantaged populations through DentAid initiative.**

<https://www.instagram.com/reel/C4tUi4irSWy/?igsh=MXQ1eDBpbWN1MTNodw==>



## **Brighten Up Sudan's Smiles**

**“Oral Health Challenges Among Sudanese Refugees and Displaced Individuals”**



**World Oral  
Health Day**  
20 March



20th of March: Focused on raising awareness about the Mouth-Body Connection, we went deep into how oral diseases can affect the whole body systems utilizing a video

<https://www.instagram.com/reel/C4wAKA1rdFX/?igsh=MWZ0enYyZnI0eDNjNw==>

